

Huntington's Disease Awareness Month 2025



The hidden challenges and untold stories of Huntington's disease

This May, we are showing the many faces and many lives behind Huntington's disease. We're letting our community highlight what they wish people and professionals knew about the disease.

Too often, people affected by Huntington's disease find themselves educating healthcare professionals about conditions.

Visit hda.org.uk/behind-the-gene to find out more.

If you are affected by Huntington's disease, we're running a short survey to understand your experiences and what you wish professionals knew.

[Take the survey](#)

About Huntington's disease

Huntington's disease is a rare, genetic disease that causes a progressive breakdown of the nerve cells in the brain. Huntington's causes change in movement, learning, thinking and emotions over a period of time with symptoms usually arising between the age of 30 and 50.

Children have a 50% chance of inheriting the faulty gene from a parent with Huntington's. The Huntington's Disease Association is a charity dedicated to helping the lives of those affected by the disease.

Find out more about the Huntington's Disease Association.



www.hda.org.uk



0151 331 5444



info@hda.org.uk

Registered Charity No: 296453. A company limited by guarantee.

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Huntington's
Disease
Association

How can you get involved?

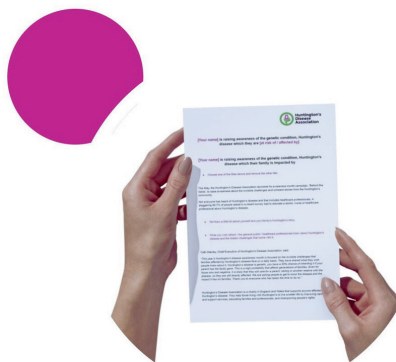
We want as many people to share the campaign as possible. The aim is to get people who don't currently know about the disease to learn the facts so that more people understand Huntington's disease.



Host a pop-up event

This awareness month our volunteers are hosting events across England and Wales in their local area to raise awareness. If you are interested in holding one in your area you can find out more and register your event below.

[Awareness events](#)



Download our press release templates

Local press love real stories and this is a great way to help raise awareness. We have created templates to share your story or event this May.

[Download template](#)



Use our social frames and graphics

You can raise awareness on your social media channels by using our profile picture frame or one of our image overlays. Click get your frames, swipe left to view the designs and upload your image which will sit behind it..

[Get your frames](#)

Get sharing

- **Share our posts and landing page** - with people who do not know about Huntington's
- **Share your views** - by filling out our short survey
- **Share your story** - submit your story for our '[stories behind the gene](#)' page, or write to your local press using our template
- **Share your photo** - use our awareness month overlay on your pictures with your story

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Marketing assets

Below you can find all of our assets to help you share the campaign with your networks.

Landing page

- [Awareness month landing page](#)
- [Stories behind the gene](#)

Frames and logo

- [Social profile picture frame](#) (swipe left to the end)
- [Social overlay](#) (for the community)
- [Logo](#)
- [Poster](#)

Useful links

- [Apply to hold a pop-up event](#)
- [Apply to distribute flyers](#)
- [Press release template](#)

Social media posts

Facebook / Instagram / LinkedIn

🧬 Huntington's disease isn't always visible—but that doesn't mean it's not life-changing. We're proud to support #BehindTheGene, the **Huntington's Disease Association** awareness campaign that highlights the unseen aspects of life with Huntington's.

We're calling on individuals, families, professionals, and supporters to get involved:

- ✓ Share your story
- ✓ Help raise awareness
- ✓ Advocate for change
- ✓ Use your voice to support the Huntington's community

Every voice matters.

👉 Find out how you can take part:
hda.org.uk/behind-the-gene

#HuntingtonsDisease #BehindTheGene #RareDiseaseAwareness #Advocacy
#NeurodegenerativeDiseases #PatientVoice

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Facebook / Instagram / LinkedIn

This May, the Huntington's Disease Association are looking 'Behind the Gene' at the invisible challenges and untold stories of Huntington's disease. 🧬

Too often, people affected by Huntington's disease find themselves educating healthcare professionals and the general public about their condition. Throughout May, the Huntington's community will highlight what they wish people and professionals knew about the disease.

👉 Find out more:
hda.org.uk/behind-the-gene

#HuntingtonsDisease #HuntingtonsDiseaseAwarenessMonth #BehindTheGene

Facebook / Instagram / LinkedIn

🧬 Behind the Gene - The invisible challenges and untold stories of Huntington's disease
Huntington's disease isn't always visible. Behind closed doors are untold stories of strength, love, and resilience.

Join the **Huntington's Disease Association** campaign to raise awareness and amplify the voices of those affected.

👥 Share your story
📣 Spread the word
✍️ Advocate for better support
💡 Get involved your way
Together, we can make the invisible visible.

👉 Learn more:
hda.org.uk/behind-the-gene

#HuntingtonsDisease #UnseenChallenges #BehindTheGene #SupportMatters

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#HuntingtonsDisease #BehindTheGene #RareDiseaseAwareness #Advocacy
#NeurodegenerativeDiseases #PatientVoice

Twitter / X

🧬 #HuntingtonsDisease is more than what you see.

Join the #BehindTheGene campaign and help shine a light on the unseen challenges people face every day.

- 🎥 Share your story
 - 📣 Raise awareness
 - 👉 Advocate for change
 - 👉 Get involved: hda.org.uk/behind-the-gene/
- @HDA_Tweeting

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