

Huntington's Disease Awareness Month 2024



Huntington's in the family

Huntington's disease is an all consuming genetic condition that affects whole families. Families that are fighting battles we can't even imagine.

This May, for Huntington's Disease Awareness Month we are launching our campaign '**In the family**', to raise awareness of the impact that Huntington's disease has on families.

The Huntington's community were asked what they wished people knew about the disease and we will be sharing these short stories on the 'in the family' page and on social media throughout the month.

We are then asking people to **take 5 minutes to learn the facts** about Huntington's disease so that more people can understand the disease and its impact.

Visit hda.org.uk/learn to find out more.



Find out more about the Huntington's Disease Association.



www.hda.org.uk



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How can you get involved?

We want as many people to share the campaign as possible. The aim is to get people who don't currently know about the disease to learn the facts so that more people understand Huntington's disease.



Huntington's in 5 minutes

[Learn in 5](#)



Huntington's in my family

[View our community stories](#)



Huntington's in support

[Find support](#)

Get sharing

- Share the 'learn in 5' page with your networks and people who do not know about the disease
- Add a frame to your social profile picture
- Share one of our social media posts and graphics
- Look out for and share our social media posts and community stories

About Huntington's disease

Huntington's disease is a rare, genetic disease that causes a progressive breakdown of the nerve cells in the brain. Huntington's causes change in movement, learning, thinking and emotions over a period of time with symptoms usually arising between the age of 30 and 50.

Children have a 50% chance of inheriting the faulty gene from a parent with Huntington's. The Huntington's Disease Association is a charity dedicated to helping the lives of those affected by the disease.

Marketing assets

Below you can find all of our assets to help you share the campaign with your networks.

Links

- [Learn in 5 minutes](#)
- [Awareness month landing page](#)
- [Huntington's in the family community wall](#)

Frames and stickers

- [Social profile picture frame](#)
- [Social sticker \(for the community\)](#)

Graphics

- [Social squares - learn in 5 minutes](#)
- [Social square - share your story](#)
- ['Learn in 5' factsheet here](#)



Social media posts

Facebook / Instagram post

Huntington's is an all-consuming genetic condition that affects whole families. Families that are fighting battles we can't even imagine. The breakdown of nerve cells in the brain means you lose control of your movement, your memory and your mood.

Huntington's runs in families so it's rarely a diagnosis for one. This May, the Huntington's Disease Association are asking people to give just 5 minutes of their time to learn the facts about the disease.

We can't change the outcome of a diagnosis, but together we can change understanding.

hda.org.uk/learn

#HuntingtonsDisease #HuntingtonsDiseaseAwarenessMonth #HuntingtonsIn5Minutes
#Learnin5 #Huntington'sInTheFamily

Twitter post

This May, the Huntington's Disease Association are asking people to give just 5 minutes of their time to learn the facts about #HuntingtonsDisease.

We can't change the outcome of a diagnosis, but we can change understanding.

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#HuntingtonsInTheFamily

Find out more about the Huntington's Disease Association.



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